

Kick-off Meeting

of the DIGITOUR project

February 25, 2022
h. 1.00 pm – 5.00 pm

Venetian Cluster Office
(via Roma, 291 - 30038 - Spinea (VE))

1pm – 1.30 pm	DIGITALISATION OF TOURISM SMEs: Presentation of the partners and their experiences.	ALL PARTNERS
1.30pm – 2.15pm	WP1-Management and Coordination: presentation of the main issues. In depth review of the project implementation (objectives, activities, timing, budget)	Venetian Cluster
2.30pm – 4.00pm	<ul style="list-style-type: none"> ➤ WP2-Mapping of digital solutions and training opportunities for the tourism ecosystem: first results and next steps ➤ WP3-Support to SMEs: Call definition, Platform implementation, SMEs involvement and B2B events 	IDia, ALL PARTNERS Venetian Cluster, ALL PARTNERS
4.00pm – 4.30pm	Dissemination and exploitation	Veritas
4.30pm – 5.00pm	<ul style="list-style-type: none"> ➤ To do list – next steps ➤ Conclusion and wrap up of the meeting 	Venetian Cluster