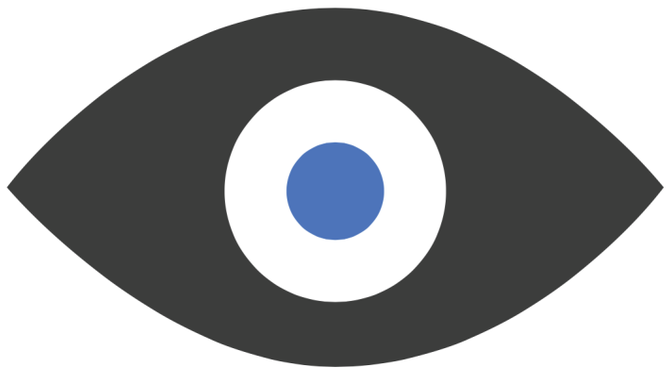
LIVEIN

TECHNOLOGIES



Oculus Rift Business

Hardware & Devices

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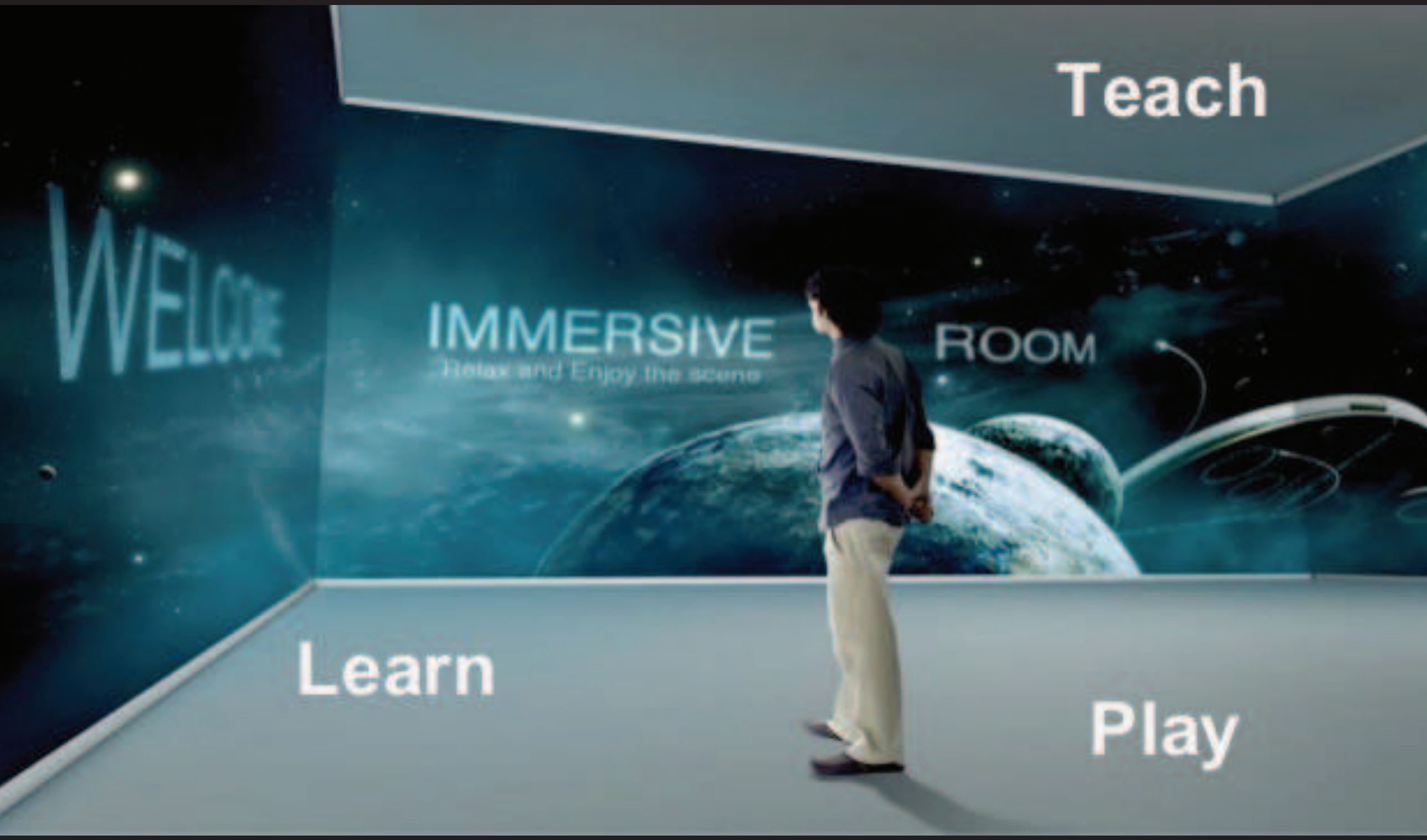

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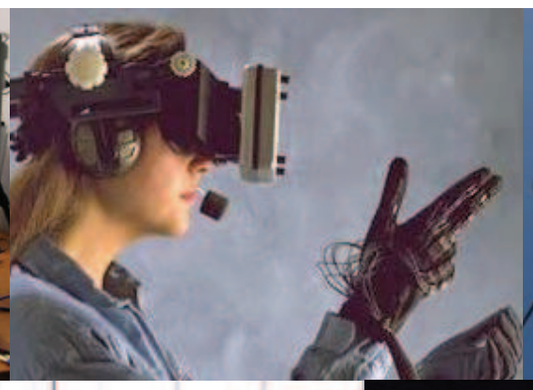
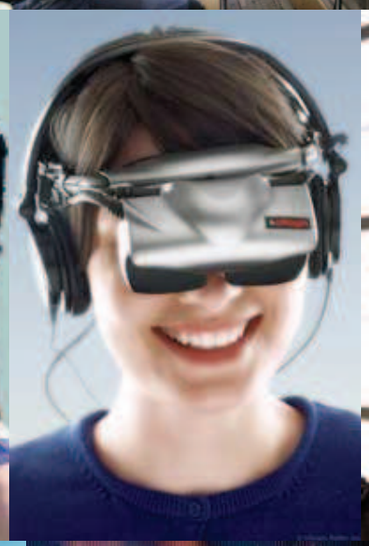
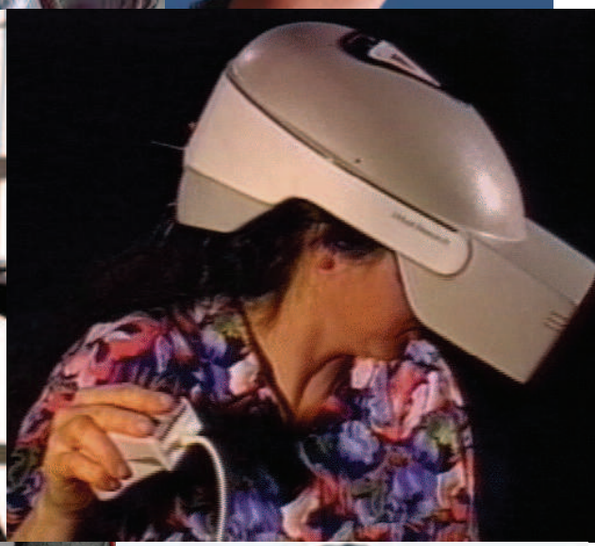
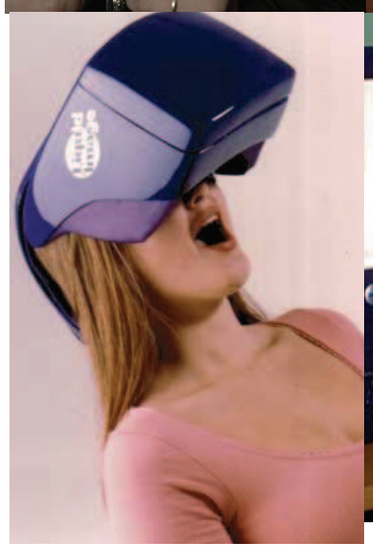
in the end.. something is happening for sure





Business Models

Training
Virtual visits
Virtual Museum
Marketing Tools
Games
Serious Games
Prototyping
Courses & Learning
NeuroMarketing
Artist creation
Architecture visualization
Modding
Consumer Test
Simulation
therapies

DEFINING SPACES TO IMAGINE

etc...

LIVEIN TECHNOLOGIES

from disruption comes opportunity

GROWTH AND COMFORT DON’T CO-EXIST.

Ginni Rometty IBM CEO

Livein Technologies provides Immersive VR Group Experiences

And cool contents (DCC)

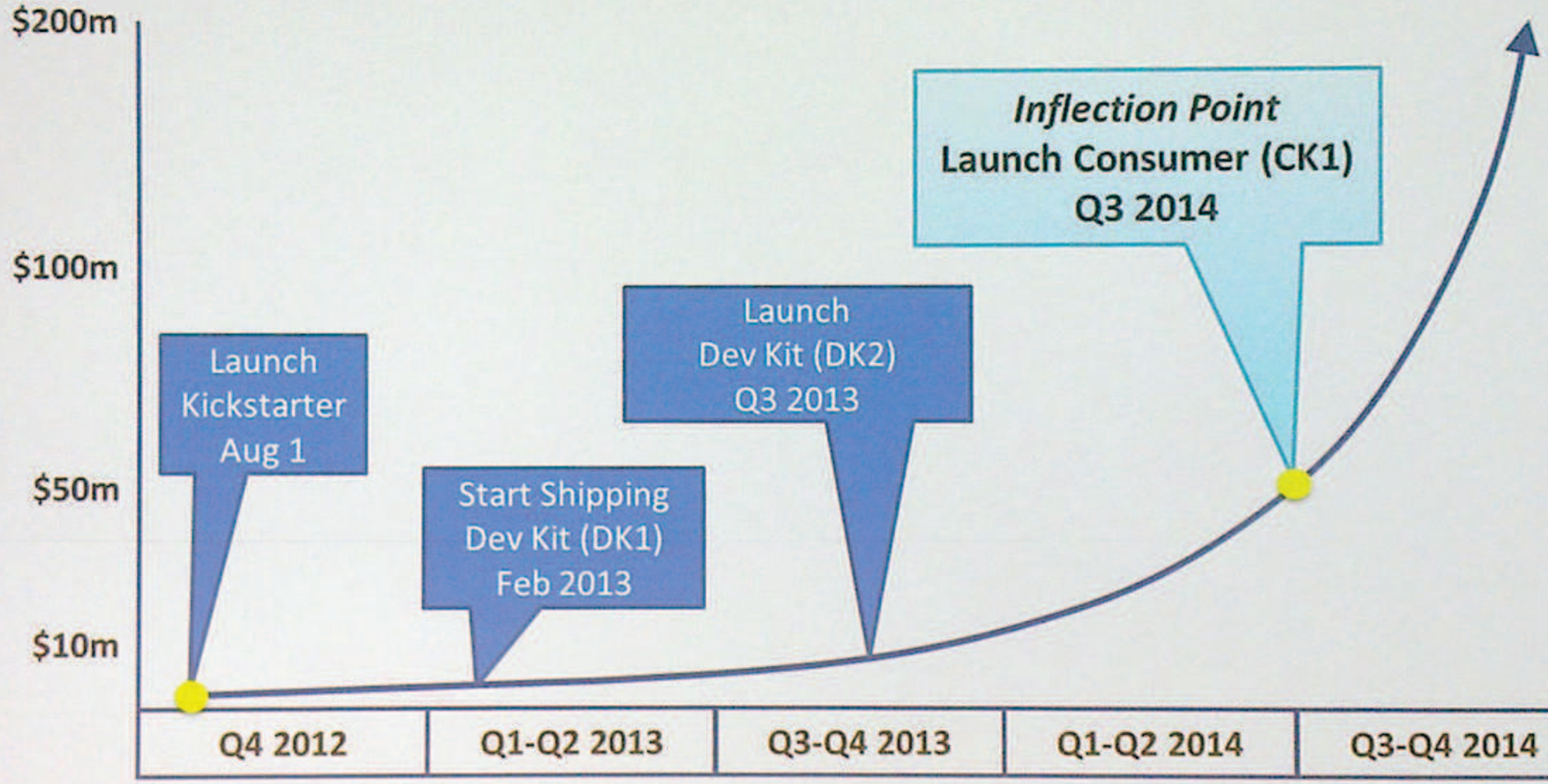
Digital Content Creation

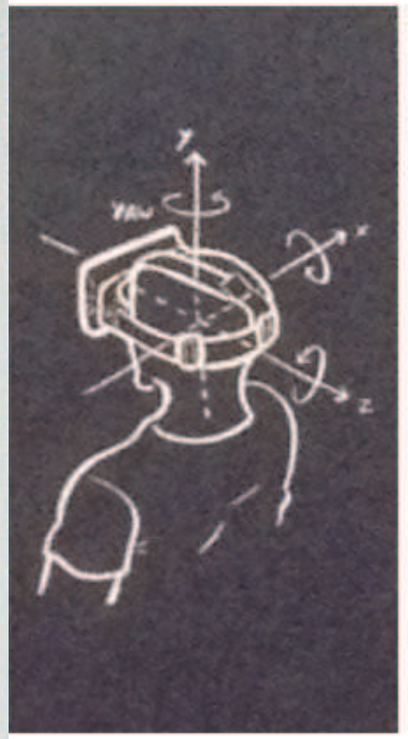
Sales

$3m 2012
(10k units)

$12m 2013
(40k units)

$125m+ 2014
(500k+ units)





oooh NOOOOOOO !!

oooh YESSSSSSS !!

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from disruption comes opportunity !!

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meta.ATH0.com

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Case Study_ Fly_&_Dreams

Case Study_Red_Frame

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Case Study_US_ARMY

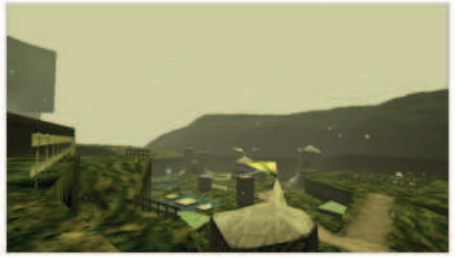
Protocols

Oculus Universe App List

http://www.riftenabled.com/

Name	Genre	Features	Engine	Details	Download	Released	Rating	Comments	Created
captivated_geometry_01 NEW	Adventure					Yes			2014-08-20
Tribute to Tesla DK2 UE4 NEW	Exploration					Yes			2014-08-19
Star Wars: The Battle Of Endor NEW	Space simulation					Yes			2014-08-19
Ninja Discount Warehouse NEW	Action					Yes			2014-08-19
Liam Goodison NEW	Tech demo					Yes			2014-08-19
Estranged: Act I NEW	Adventure					Yes			2014-08-19
Binaural Demo : 3Dception NEW	Tech demo					Yes			2014-08-19
Adventure Puzzle Game 01 NEW	Adventure					Yes			2014-08-19

https://share.oculusvr.com/



Kokiri Forest

This is a recreation of the Kokiri Forest from the classic Zelda game "Ocarina of Time". It's as accurate as I can get it to the original game. This is just a exploration demo. Enjoy!

My Neighbour Totoro VR - The Bus S...

Step into the Studio Ghibli anime classic 'My Neighbour Totoro' and experience the iconic bus stop scene for yourself.

SightLine: The Chair

SightLine: The Chair, is a surreal experience designed as a demoing tool. Crafted to throw users into the world of VR, and show off it's full potential.

http://theriftlist.com/

Name	Support	Release date	Native support
0x10c		TBA	in development
3D IMax Theater w Hydra Hands Game		2013-05-17	2013-05-17
3D Magic Effects		2013-04-11	2013-04-11
AaaaAAAA!!!!! - A Reckless Disregard for Gravity		2009-09-03	
Alone in the Rift		2013-06-07	2013-06-07
Among The Sleep		TBA	in development
AMVR - Anxiety Management Virtual Reality Platform		2013-09-01	2013-09-01
Antichamber		2013-01-31	
Arch Virtual		2013-04-16	2013-04-16
Arma 2		2009-06-26	in development
Assassins Creed		2007-11-13	
Assassins Creed 2		2010-03-09	
Atajrubah		2013-05-02	2013-05-05
Aurora Borealis		2013-04-18	2013-04-18

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How it works?

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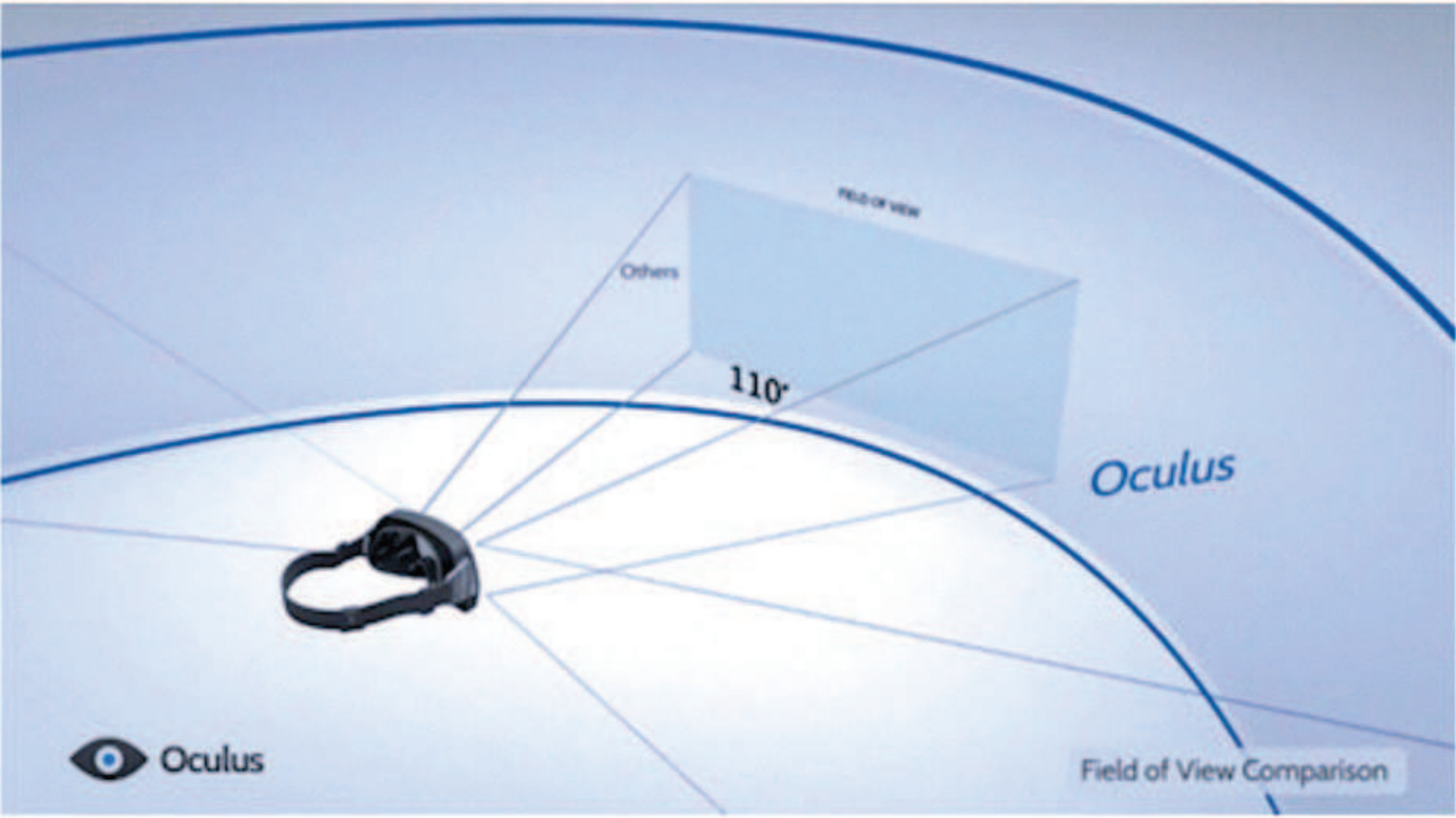
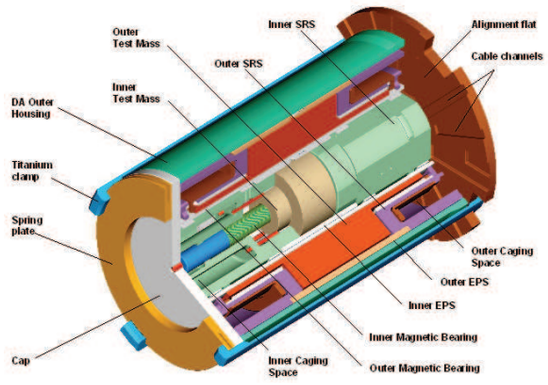
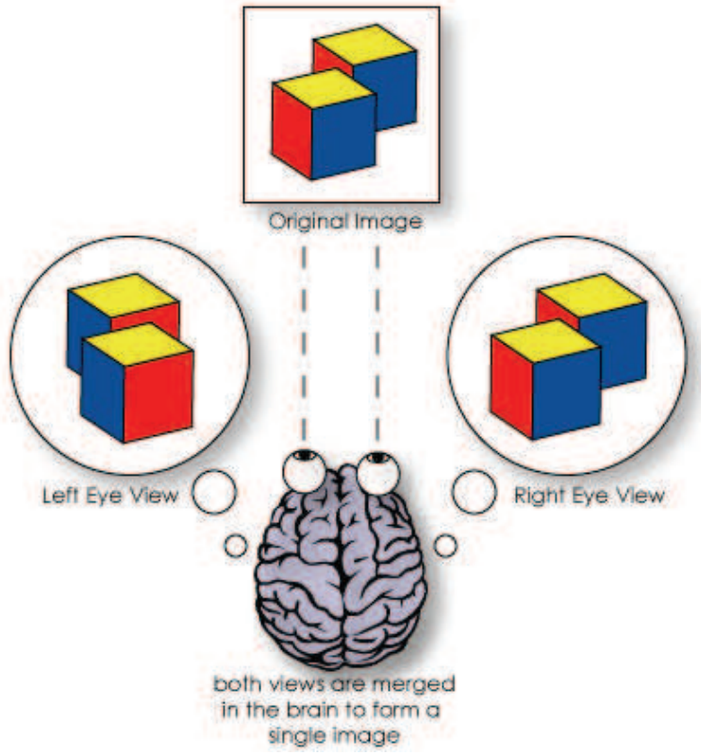


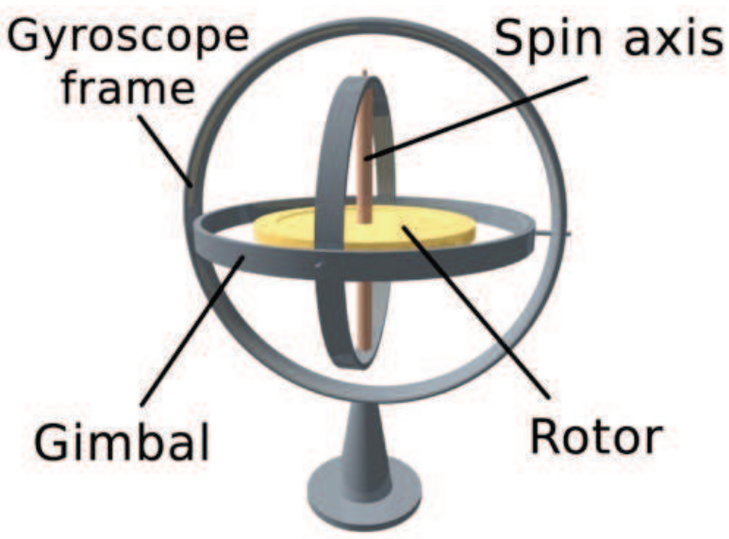
Accelerometer

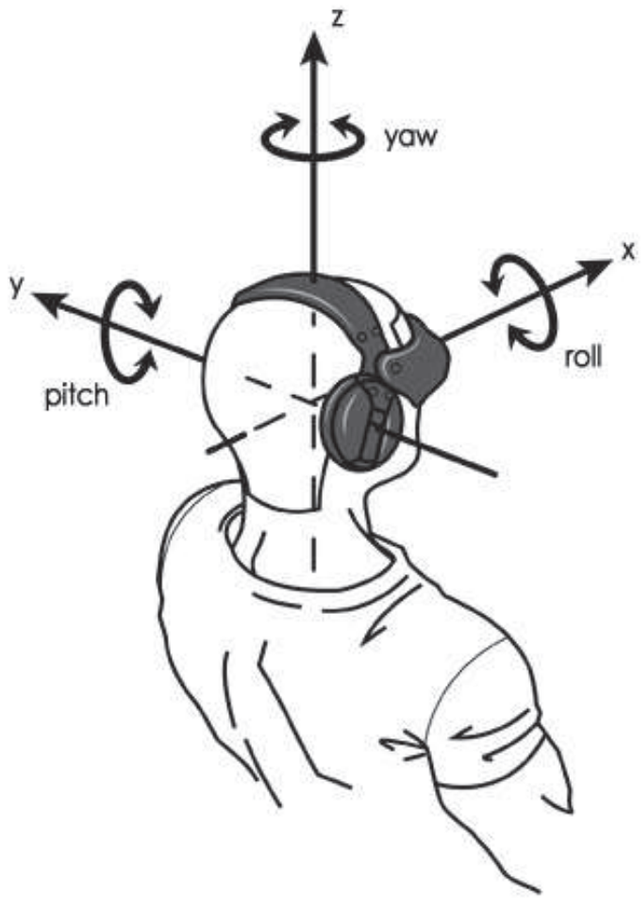


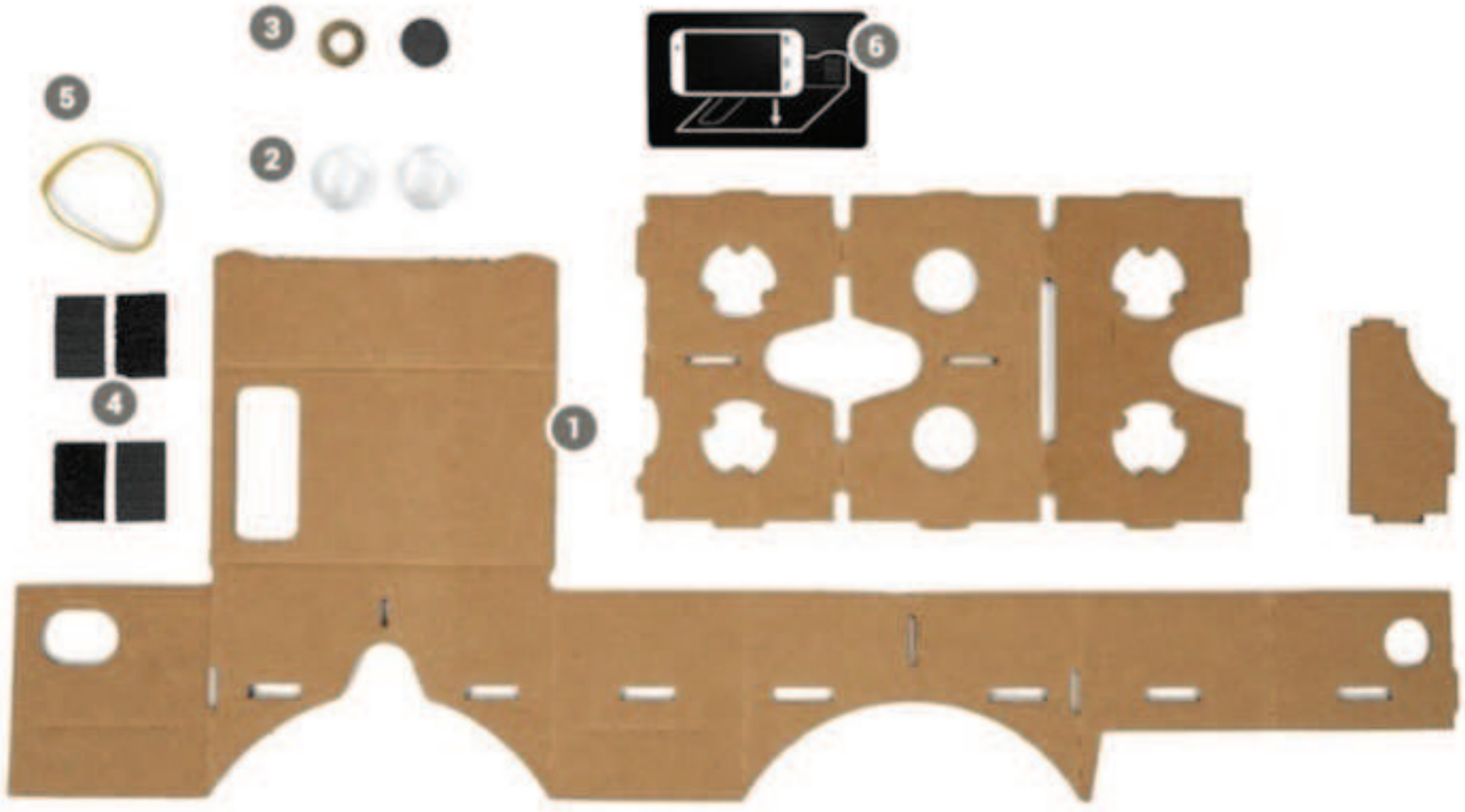
Stereoscopic Images



Gyroscope



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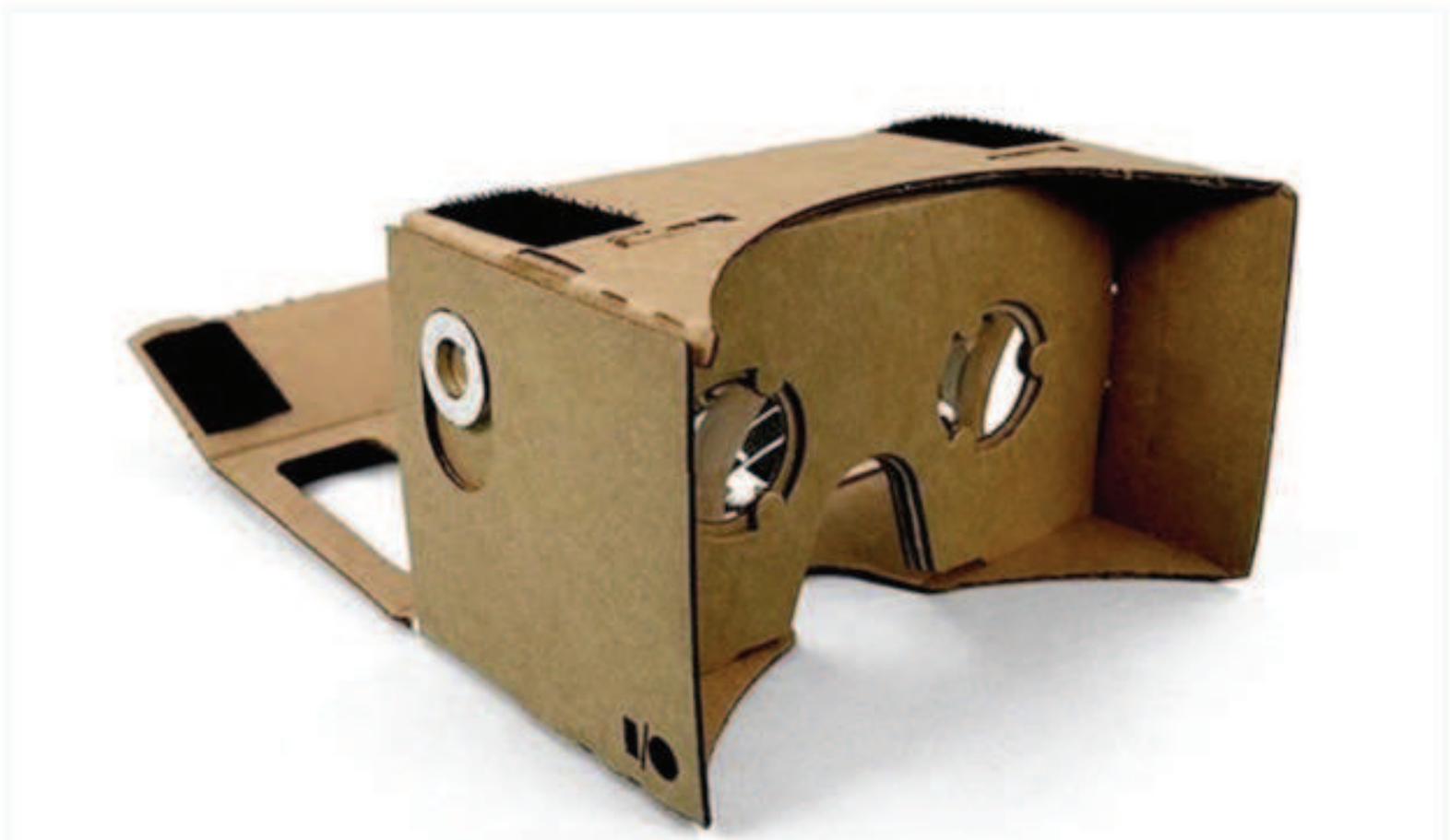

FROM: DEVELOPERS.GOOGLE.COM

Thanks

Q & A